

REPORT OF DIRECTOR OF DEVELOPMENT & ENVIRONMENTAL SERVICES

APPLICATION FOR A PROVISIONAL ENTERTAINMENTS LICENCE

Evasion, 4 - 8 Broadway, The Lace Market, Nottingham

1.0 SUMMARY

1.1 This is an application for a provisional entertainments licence.

2.0 RECOMMENDATIONS
IT IS RECOMMENDED THAT

- 2.1 the Committee determine the application having regard to the objection of Councillor Saghir Akhtar and the comments of the Chief Fire Officer, Environmental Health Officer and Building Control Officer and that if a licence is granted it be subject to satisfactory final inspections by those Officers, and;
- 2.2 to the City Council's Entertainment Licensing Policy No.1 'Matters that might present an adverse impact on the neighbourhood from the licensed activity have been assessed and suitable measures put in place to minimise or prevent the impact', and;
- 2.3 to the City Council's Entertainment Licensing Policy No.1; 'Matters that impact on local crime and disorder have been identified and suitable measures to the satisfaction of the Police have been established to minimise or prevent avoidable incidents', and;
- 2.4 to the City Council's Entertainment Licensing Policy No 9; 'Within the City Centre the preferred terminal hour is 1am for a public entertainment licence', and;
- 2.5 to the City Council's Entertainment Licensing Policy No 10; 'It is unlikely that a new application for a terminal hour beyond the times stated in Policy 9 will succeed where the area is predominantly residential or has circumstances that are sensitive to the problems associated with licensed premises unless the applicant can demonstrate extenuating reasons why the application should be granted';
- 2.6 to the City Council's Entertainment Licensing Policy No 11; 'For a new application or variation, exceptions may be made to permit a later terminal hour where the Council are satisfied that the applicant has shown that the following circumstances would apply :
- a The licensed activity would not be likely to cause adverse impact, especially on local residents, and if there is a potential to cause adverse impact that appropriate measures will be put in place to prevent or minimise the impact; and
 - b There will not be an adverse impact from the licensed activity, cumulatively or by itself, on local residents; and

- c **There is an adequate level of public transport to enable the public to leave the area shortly after or at the terminal hour; and**
- d **The activity will not lead to an increase in car parking demand in surrounding streets, and which may lead to undue disturbance for residents late at night.'**

3.0 BACKGROUND

- 3.1 These premises formerly held an entertainments licence and have been known as 'Beetroot' and 'Bluenote' but the premises were closed and the licence lapsed in April. This is a fresh application by a new applicant.

4.0 PROPOSALS

- 4.1 Miss Samantha Carrington has applied for a provisional entertainments licence to provide music only on the ground floor and music and dancing on the first and second floors as follows:-

Mondays to Saturdays	-	10 am to 3 am
Sundays	-	noon to 3 am

- 4.2 Information supplied by the applicants is attached at Appendix 2.
- 4.3 The Chief Fire Officer has made recommendations regarding the fire precautions. The Environmental Health Officer (food) has reported that the proposals are satisfactory subject to a satisfactory final inspection. The Building Control Officer also requires a satisfactory final inspection to ensure that the applicant complies with building regulations.
- 4.4 The Police have objected and their comments are attached at Appendix 3.
- 4.5 Noise pollution and planning have no objection to the proposals.
- 4.6 Ward Councillors were consulted and an objection has been received from Councillor Akhtar. (memo attached at Appendix 1.
- 4.7 The location of the premises is shown on the attached map and the applicant, Police and Councillor Akhtar have been invited to attend.

5.0 LEGAL IMPLICATIONS

- 5.1 The legal implications will be reported at the meeting.

6.0 EQUAL OPPORTUNITIES IMPLICATIONS

- 6.1 None.

7.0 List of background papers other than published works or those disclosing confidential or exempt information

- ◆ Application dated 9 July 2003
- ◆ Letters from Young & Pearce Solicitors dated 11 & 31 July 2003
- ◆ Form D24 from the Chief Fire Officer dated 22 July 2003 & 6 August 2003
- ◆ Copy email from Building Control dated 22 July 2003
- ◆ Memo from Environmental Health Officer dated 8 August 2003
- ◆ Memo from Planning Applications & Advice dated 21 July 2003
- ◆ Memo from Environmental Health Officer (Food) & (Pollution) 17 July 2003, 1 & 8 August 2003

8.0 Published documents referred to in compiling this report

Nottingham City Council Licensing Policy.

9.0 CRIME & DISORDER IMPLICATIONS

- 9.1 Licensing for public entertainments is an opportunity for the City Council to work in partnership with the Police to reduce the risk of crime and disorder occurring both within and immediately outside licensed premises, having regard to the effect of the proposals on both customers and residents.

10.0 Copyright Acknowledgement

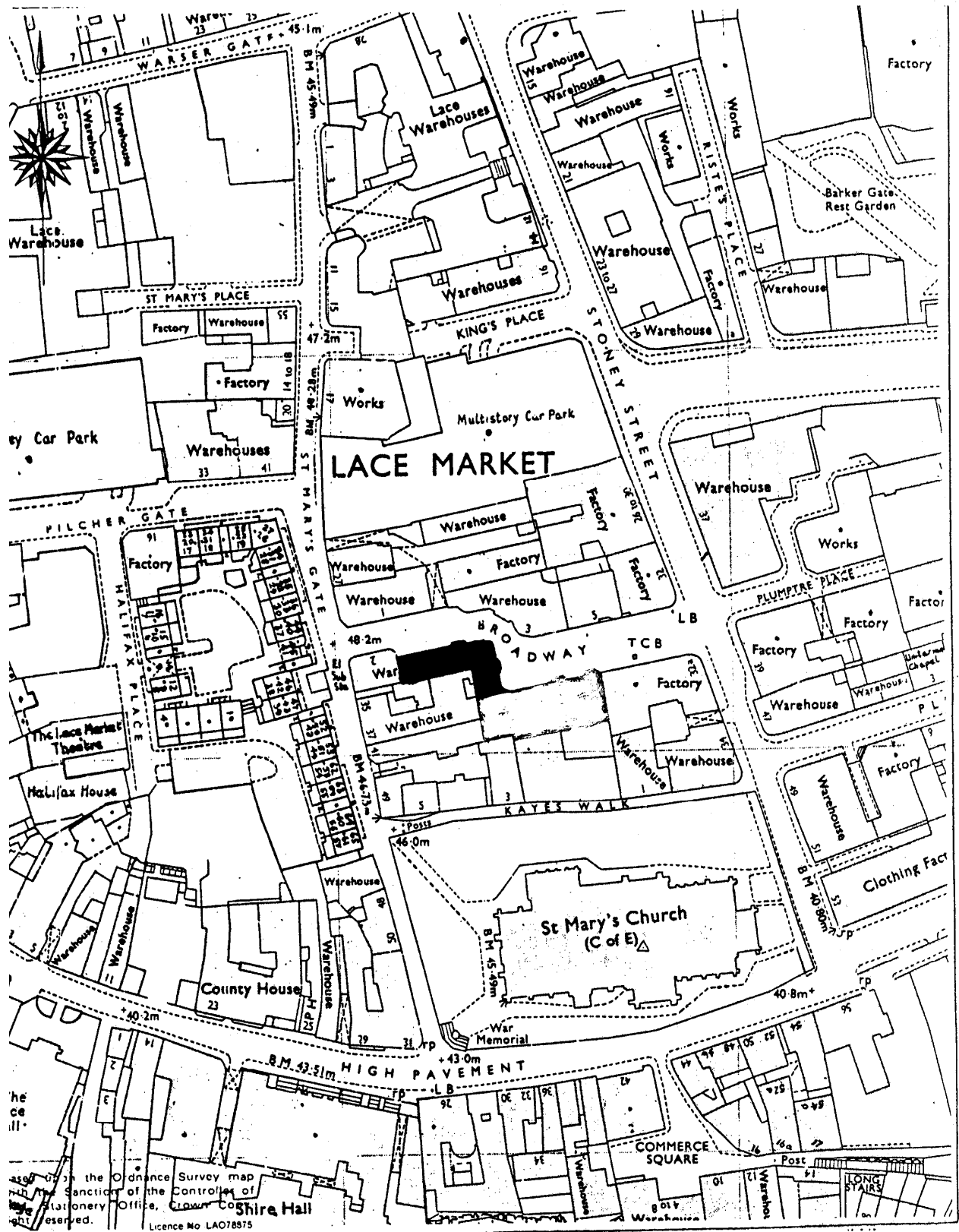
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BARRY HORNE
DIRECTOR OF DEVELOPMENT & ENVIRONMENTAL SERVICES

Lawrence House, Talbot Street, Nottingham NG1 5NT

Contact Officer: Janet Swain, Team Leader – Food & Licensing
Telephone number: 0115 9156776
email: general.licensing@nottinghamcity.gov.uk

13 August 2003



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EVASION
 4-8 BROADWAY

Scale	Date
1:1250	MAY 1993
Initial	Tracing No
B.J.O.	BJ 45


NOTTINGHAM
 DESIGN & PROPERTY SERVICES DEPARTMENT
 Lawrence House, Clarendon Street,
 Nottingham, NG1 5NT
 Telephone (0602) 483500 Fax (0602) 475944

20.9

LIBERAL DEMOCRATS FOCUS TEAM

BRIDGE WARD

THE COUNCIL HOUSE
NOTTINGHAM NG1 2DT

TEL: 0115.9528591

24TH JULY 2003

Our ref: SA/JW

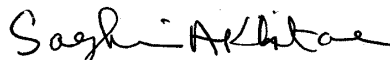
Mr. Tim Coulson,
Service Manager, Food & Licensing,
Development & Environmental Services,
Lawrence House,
Talbot Street,
Nottingham NG1 5NT.

Dear Mr. Coulson,

*Use of Delegated Powers – Beetroot, 4/8 Broadway, Lace Market,
Nottingham* *Evasion*

I wish to register my objection to the granting of a licence to the above as I feel that the residents, who are already unable to sleep due to the amount of noise in the area, have a right to some peace at night time.

Yours sincerely,



Saghir Akhtar,
City Councillor – Bridge Ward

c.c. Councillor Derek Cresswell

EVASION

**TONY KNIGHT &
JACQUI WOODWARD**

It seems that now in the year 2003 there is a huge presumption that people over the over of 25 and even 30, have stopped going to nightclubs.

This is far from our experience and we are constantly being told that there is nowhere 'decent' to go in Nottingham anymore. Yes, you have plenty of late night bars and venues, but these seem to cater for a much younger customer base.

We intend to play music that is trendy, fresh and funky - no Hip Hop, Garage, House or Drum and Base etc., - just pure Soul, R 'N' B, Jazz Funk and old School.

The unique part of our club will be the strict V.I.P. lounge, this will be a place for people to chat and drink and be served by a waitress - a proper place for the more discerning among us.

Door staff will play a large role in projecting the strong image we have of the whole project. They will be an interactive presence in the building and Mr Knight's knowledge and professional attitude will impress itself on the project from day one.

The Manager, Miss Carrington has a large amount of experience in the club 'scene' and is an extremely confident young lady, with excellent customer care skills which she will impress onto the staff at all times.

Evasion will bring a fresh/old slant on the late night scene in Nottingham and bring a traditional building in a busy social area back to life in an area that is currently enjoying a huge facelift.

Project Goals

- To create a Venue that is dedicated to over 21's
- That appeals to professionals - young and older
- A relaxed and safe environment

V.I.P. Bar & Lounge

- Application forms will be sent to professional people in Nottingham
- Membership will be restricted to suitable candidates
- Music played by DJ in the dance area and background music only in the lounge area

**Evasion
4-6 Broadway
The Lace Market
Nottingham
NG1 1PS**

**CAN YOU TAKE THE TIME TO BE PART OF NOTTINGHAM'S NEW &
EXCITING NIGHTLIFE?**

VIP APPLICATION FORM

FULL NAME: _____

HOME ADDRESS: _____

POST CODE: _____

TELEPHONE: _____

DATE OF BIRTH: _____

E-Mail Address _____

HOW LONG AT THE ABOVE ADDRESS: _____

DO YOU DRIVE: YES or NO

OCCUPATION: _____

EMPLOYERS NAME: _____

EMPLOYERS ADDRESS: _____

POST CODE: _____

WORKS TELEPHONE: - _____

HOW LONG HAVE YOU BEEN EMPLOYED WITH THIS COMPANY: _____



Security

- Only professional doorman to be employed
- Extra CCTV cameras being installed with no blind spots

The Security Team that we intend to use will all be linked with radios so that they can all communicate with each other. With the new layout of the premises and what we are offering to our customers so they feel relaxed and at ease from the moment they enter the doors. We are well aware that first impressions last and our Professional Security Staff will make sure that we attract the right age group and professional people in our club.

To ensure our success we also intend to offer our customers and staff a preferential taxi service and intend to liase with a taxi company to make arrangements with them. So when a taxi is called we will get priority treatment above people waiting in the streets after leaving other establishments

Evasion will be Nottingham's new and exciting bar/club and we want people to come and feel relaxed and secure and our ultimate aim is to ensure our customers feel safe and secure in our environment.

To this end we have decided to add extra cameras on all three levels and also on the stairs to cut out any possible blind spots. The CCTV will be recording for 24 hours, on a daily basis and the tapes kept for 30/31 days.

Cameras will be on the outside of the building facing up and down the street focusing on both the entrances to and from the premises. All the images from the cameras will be seen on a monitor based in the Manager's Office, which will also have a camera outside the door.

The owners feel that in order to project the right image one of the most important factors is to make sure that you have the right Security Team representing your Organisation. Gone are the days when you need six-foot wide bouncers who don't have the ability to converse.

We have now moved into a new era and we need to know that our Security Staff feel comfortable having a conversation with their mouths and not with their hands when dealing with our customers. To this end we have ensured that the Security Company we are using have all Registered Door Supervisors who are professional and polite in their job and understand the importance of communicating with the general public.

EVASION MENU

NACHOS

*Spicy tortilla chips, layered with melted cheese
& served with salsa, sour cream & guacamole*

£ _____

TOMATO & MOZZARELLA BRUSCHETTA

*Grilled ciabatta bread, topped with tomatoes &
mozzarella*

£ _____

CHEESE & BACON BURGER

8oz burger with bacon, cheese & fries

£ _____

4 BEAN BURGER

Vegetarian burger with cheese & fries

£ _____

GARLIC BREAD

*Baked ciabatta bread loaded with garlic
& herb butter*

£ _____

TOSSED SALAD

With a choice of dressings

£ _____

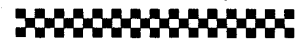
Team/Resources

- **Tony Knight has 15 years experience in the security industry**
- **Jacqui Woodward has too many years experience in the licensed trade**
 - **Manager has BII qualification and has been licensee previously.**
 - **Staff will have two week training prior to opening**

EVASION - 4-8 BROADWAY, THE LACE MARKET, NOTTINGHAM

1. The premises are to be known as Evasion Nightclub
2. The premises consist of four floors namely:-
 - a Basement which will consist of cellar, bottle store, female and gents toilets and further storage areas and office with CCTV cameras as shown on the plan
 - b Ground Floor which consists of an entrance that will be for the VIPs who will be able to use the whole of the premises but also have their own VIP area on the first floor.
 - c The general public will have their own entrance on the right hand side of the ground floor to gain access to the ground floor and second floor areas.
 - d As you will see from the plan there is to be full supervision not only by registered door staff but also by CCTV cameras in the positions shown.
3. Our clients intend to operate an upmarket nightclub with a Justices On Licence, a Special Hours Certificate and hopefully a Public Entertainment Licence. The intoxicating liquor will be up until 2am the morning following and the Public Entertainment Licence is hopefully granted until 3am.
4. There will be strict control in relation to entry to the premises and the VIP members with their internal rules will have a photograph membership card which will run through the computer to prove identity.
5. It is intended:-
 - a music only on the ground floor
 - b music singing and dancing on the first floor
 - c music singing and dancing on the second floor

071111.41

**HEADQUARTERS**

Sherwood Lodge, Arnold,

Nottingham NG5 8PP

DX 715806 ARNOLD 3

☎ 0115 9672712

Fax 0115 9672719

Our ref HQ(CJ)L AS

15 August 2003

FOR THE ATTENTION OF MRS J SWAIN

City of Nottingham
Environmental Services
Lawrence House
Talbot Street
Nottingham NG1 5NT

Dear Sir

**LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982.
PROVISIONAL GRANT OF A PUBLIC ENTERTAINMENT LICENCE –
EVASION, 4-8 BROADWAY, NOTTINGHAM**

With reference to a recent application which has been received relative to the above. I wish to advise you of the intention of the Chief Constable to object to this application.

The general grounds of the objection are:

- 1 The grant of the licence could have an adverse effect on Public Order
- 2 Having regard to the Crime and Disorder Act, the Police feel that sufficient late licences already exist and that the capacity of current licences terminating at 3.00pm is sufficient.
- 3 The grant of the licence has the potential to create noise and disturbance in the vicinity.

The Chief Constable reserves the right to raise further grounds of objection in the light of any further evidence led before

Could you please advise me of the date and time of any hearing in order that we may be represented.

Yours faithfully

Miss J Carlin
Head of Pre Court
HQ(CJ)L



INVESTOR IN PEOPLE



0800 555 111